



Sponsor Prospectus

5-8 June 2025 — Prague, Czechia

<https://fedoraproject.org/flock/2025/>

sponsors@fedoraproject.org



Flock to Fedora – June 2025 – Czechia

5-8 June 2025 — Prague, Czechia

Flock to Fedora, or “**Flock**,” is the Fedora Project’s **annual flagship contributor conference**. Flock gathers contributors (typically 100-200 people) who are **maintainers, packagers, marketers, designers, and ambassadors** from the community to advance the Four Foundations of the Fedora Project: **Freedom, Friends, Features, First**. Flock is where we pursue cutting-edge open source Linux innovation connected to downstream derivative communities such as **CentOS, RHEL, AlmaLinux, Amazon Linux, Rocky Linux**, and others.

Benefits of Sponsorship

The flagship upstream event for the Fedora developer community

- Engage with a passionate community of open source contributors working in a community upstream to influence the future of Fedora Linux and Enterprise Linux.
- Create brand awareness for how your organization engages and participates in upstream Linux development. Build increased recognition and credibility as a community partner with grassroots users and engaged contributors.
- Support and engage with the ecosystem and community driving development around the RPM and Enterprise Linux ecosystem.
- Give back to the open source community. Fedora provides grants and reimbursement to contributors in need of financial support to attend the event and participate with our global community.





We are Fedora!

Group photo from Flock 2023 in Cork, Ireland



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Freedom.
Friends.
Features.
First.

Group photos from Flock to Fedora 2024 in Rochester, New York, USA.



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Sponsor Benefits Overview

Three simplified Levels with optional Add-Ons

Level 1: \$1,500 USD Bronze Level	Level 2: \$5,000 USD* Silver Level	Level 3: \$10,000 USD* Gold Level	Sponsorship add-ons*** (Limited to 2 sponsors per add-on)
Logo on conference website.	Logo placement on digital signage looping throughout the breaks.	Logo placement on attendee name badges.	Meal/Beverage Sponsor \$4,000
Verbal shout-out by Fedora leadership in opening and closing sessions.	1 sponsor invitation to a networking dinner with Fedora leadership (Council, FESCo, Mindshare, EPEL).	2 total sponsor invitations to a networking dinner with Fedora leadership (Council, FESCo, Mindshare, EPEL).	Community Social Sponsor \$5,000
One social media** mention leading up to the event.	One social media** mention during the event.		Audio/Video Sponsor \$6,000
Inclusion of one company or project sticker at the registration desk, with items provided by sponsors.	Inclusion of an additional item at the registration desk, with items provided by sponsors.		

* All benefits from the previous levels are inherited.

** Available social media accounts include official or verified Fedora accounts on Mastodon, BlueSky, Instagram, and LinkedIn.

*** Available only to Silver and Gold-level sponsors.

Sponsorship Add-ons

Three options, each option limited to two maximum sponsors

Meal/Beverage sponsor <i>2 max</i> \$4,000 USD	Sponsor lunch and refreshment breaks for one day. Lunch and refreshments (e.g., coffee, tea, water) are offered daily at various times during the event. Your organization's name and logo will be displayed in recognition of your sponsorship on one day of the event during these breaks.
Community Social sponsor <i>2 max</i> \$5,000 USD	We host networking dinners, game nights, walking tours, and other fun local activities during the event. Your organization will be recognized in the schedule and thanked during the opening remarks at the community social. Additionally, your name and logo will be featured on onsite signage.
Audio/Video sponsor <i>2 max</i> \$6,000 USD	Sponsor our A/V equipment, service costs, and streaming overhead. This is one of the largest costs of the event. Your organization's logo will be featured on a splash screen during session streams and recordings, which will be available later on YouTube.

2024 Sponsors

Thank you for your continued support!



**Thank you for your interest in
sponsoring Flock to Fedora!**

Contact
sponsors@fedoraproject.org
for more information.

Thank you!

