



Cultivating Contribution

Paul W. Fields

Fedora Project Leader – Red Hat, Inc.

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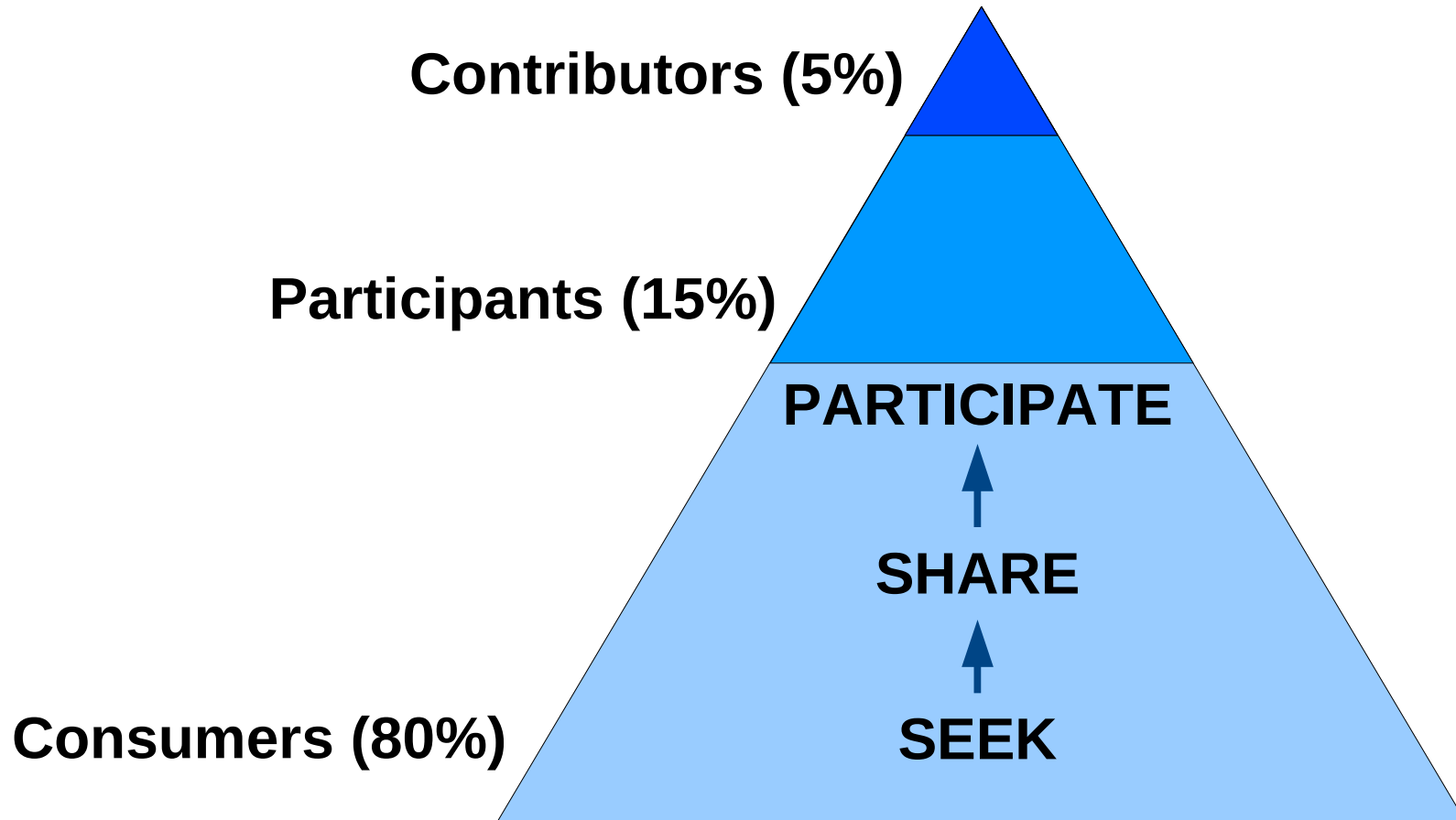
Contributor-centric: why, how, what

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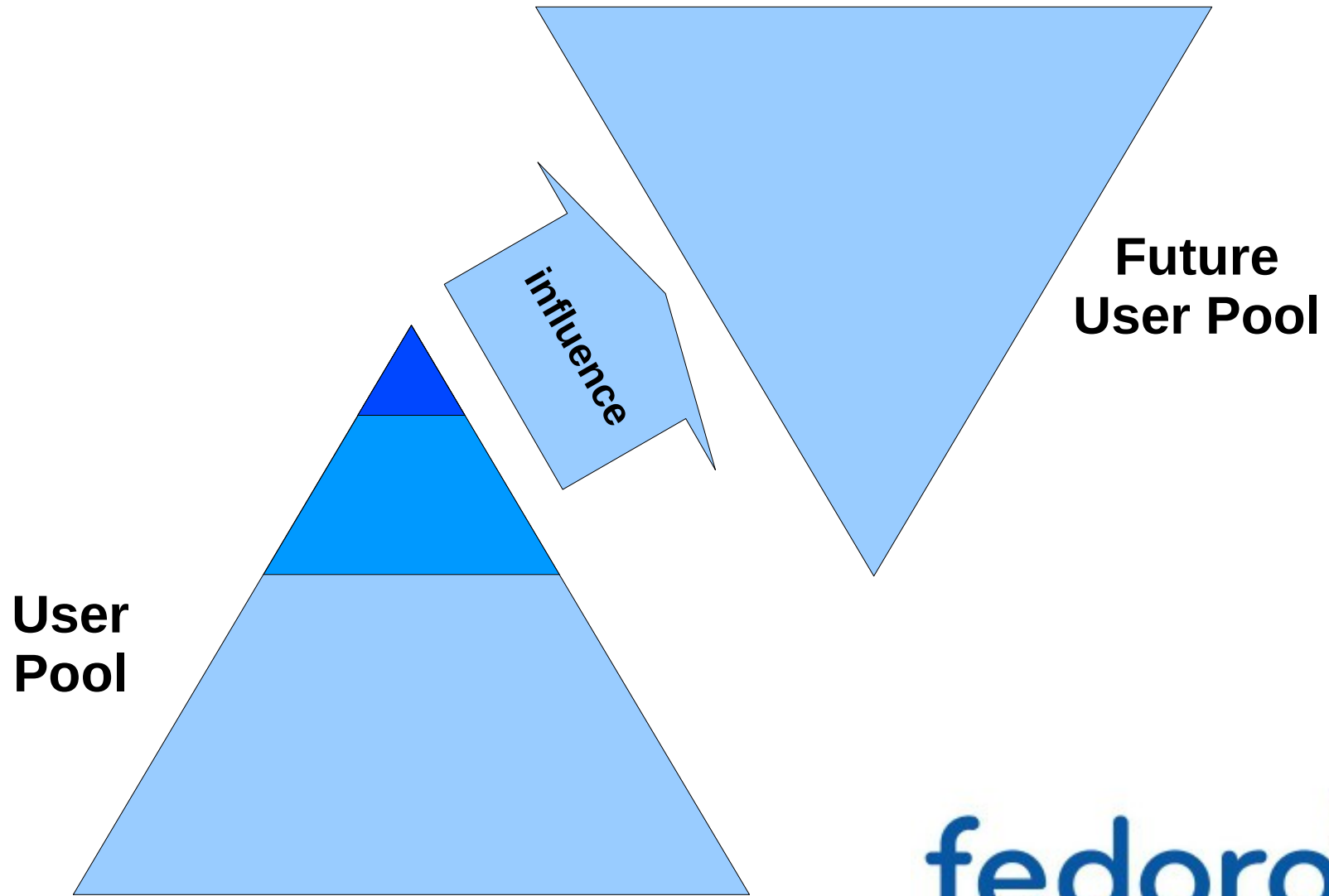
Why focus on contributors?

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Communities of participation



Communities of participation



Upstream communities and “ecologically sound” practices

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Producing results

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Engaging contributors

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Set measurable milestones

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**What is one achievable goal
for the next few months?**

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**What is the next action
required to get there?**

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Who is going to doing it?

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Seem sort of regimented?

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Retrospect is motivational

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**Have a long term strategy for
growing participation**

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The temptation of Band-Aids

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“Hit by a bus”

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“Won the lottery”

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“Eaten by raptors”

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GET OUT OF THE WAY

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**Growing community ~=
compounding interest**

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Takes willpower

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Must work at it regularly

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**It's never too late to start.
The earlier, the better.**

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Projections vs. reality

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More communication (Fedora Talk)

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More mentoring (Ambassadors)

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**More conferences
(global FUDCon, FADs)**

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**More documentation
(guides, wiki janitors)**

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Expanded brand (Fedora Remix, guidelines)

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**What's next?
(More projections)**

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Auto QA (Test in a box, and beyond)

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Content management system

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Moksha & Fedora Community



More release predictability

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