Cultivating Contribution

Paul W. Frields
Fedora Project Leader – Red Hat, Inc.

This presentation is made available under a Creative Commons Attribution-ShareAlike (BY-SA) 3.0 license.
Graphics material attribution

Slide 6-7 – inspired by Karsten Wade

“Four Foundations” graphics by Mairin Duffy, CC-BY-SA, available on Fedora Wiki
Contributor-centric: why, how, what
Why focus on contributors?
Communities of participation

- Consumers (80%)
- Participants (15%)
- Contributors (5%)

PARTICIPATE

SHARE

SEEK
Communities of participation

User Pool

Future User Pool

influence
Upstream communities and “ecologically sound” practices
Producing results
Engaging contributors
Set measurable milestones
What is one achievable goal for the next few months?
What is the next action required to get there?
Who is going to doing it?
Seem sort of regimented?
Retrospect is motivational
Have a long term strategy for growing participation
The temptation of Band-Aids
“Hit by a bus”
“Won the lottery”
“Eaten by raptors”
GET OUT OF THE WAY
Growing community ~ compounding interest
Takes willpower
Must work at it regularly
It’s never too late to start. The earlier, the better.
Projections vs. reality
More communication (Fedora Talk)
More mentoring (Ambassadors)
More conferences
(global FUDCon, FADs)
More documentation (guides, wiki janitors)
Expanded brand
(Fedora Remix, guidelines)
What’s next?
(More projections)
Auto QA
(Test in a box, and beyond)
Content management system
Moksha & Fedora Community
More release predictability