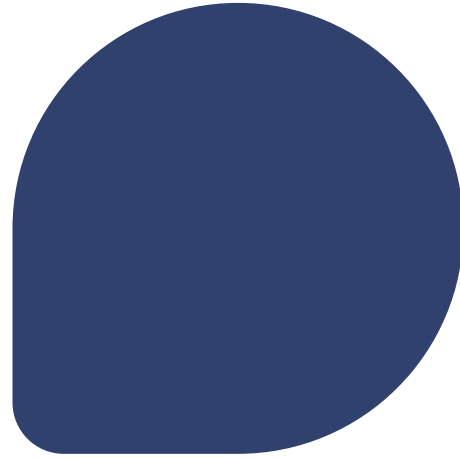


fedora™



graphic standards manual



**freedom**

**the freedom**  
to build a software commons for all.

**voice**

**the voice**  
of our community.

**infinity**

**the infinite possibilities**  
of true collaboration.



freedom. voice. infinity.

the Fedora symbol represents the intersection of these three ideas.

## logo usage



the standard logo.



the logotype.



the symbol.

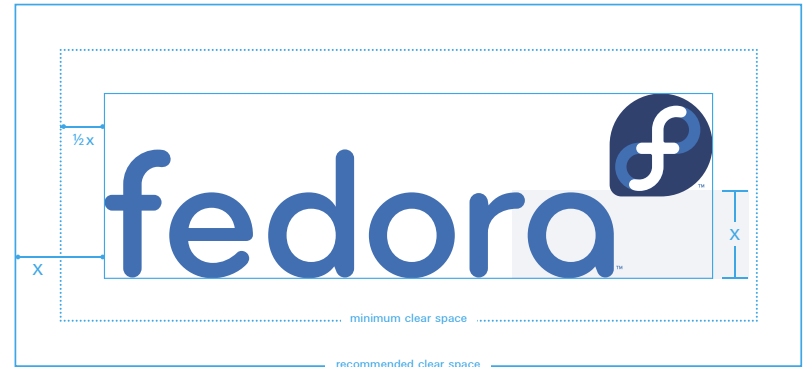


when the logo is used on a background that is darker than 50% gray, reverse the type to white for legibility.



in black and white reproduction, use the black and white version of the logo.

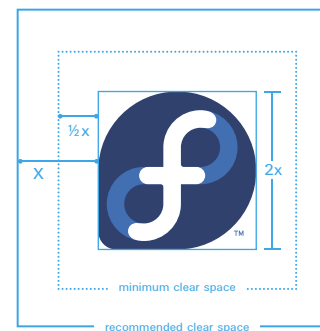
## clear space



clear space for the standard logo.



clear space for the logotype.



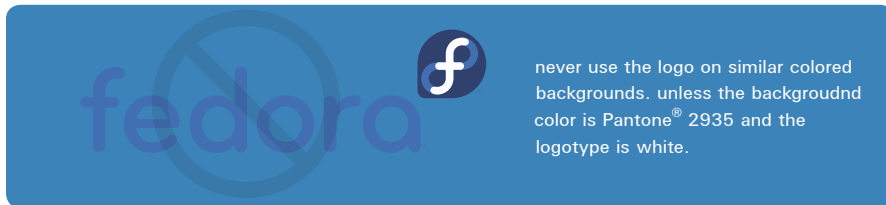
clear space for the infinity symbol.

## bad logo usage

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never switch the colors.



never use the logo on similar colored backgrounds. unless the background color is Pantone® 2935 and the logotype is white.



never rearrange the elements of the logo.



never stray from the color palette.



never stretch or distort the logo.

## typeface

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U001 regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz  
1234567890

U001 italic

*ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz  
1234567890*

U001 bold

**ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz  
1234567890**

U001 bold italic

***ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz  
1234567890***

We've chosen the U001 fonts from the freely redistributable URW collection.

For more information on these fonts, visit:

▶ [http://wiki.scribus.net/index.php/Right\\_font\\_4\\_right\\_purpose](http://wiki.scribus.net/index.php/Right_font_4_right_purpose)

## color palette

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for dark blue  
Pantone® 541  
CMYK: 100, 57, 0, 38  
RGB: 41, 65, 114  
HEX: 294172



for blue  
Pantone® 2935  
CMYK: 100, 46, 0, 0  
RGB: 60, 110, 180  
HEX: 3C6EB4